

WORK EXPERIENCE

Front-End Web Developer, Graphic Designer *Zonic Design & Imaging LLC, February 2012 - Present*

Responsibilities: Design, develop and maintain customer websites; work with Development Team to create CMS and internal solutions; design and package print branding and marketing materials

Results: Created and launched over a dozen, mobile-ready, custom websites and created the entire front end for a web-based CRM and revenue tracking tool and adjoining internal CMS; other responsibilities included account management, customer support, product development and some business development strategies - <http://www.zonicdesign.com>

Graphic Designer *NuEar, September 2009 - November 2011*

Responsibilities: Provide free marketing support for accounts across the United States

Results: Marketing support and some moderate account management for roughly 50-100 accounts in U.S. - tasks ranging from designing Direct Mail and newspaper ads to developing individual company identities for accounts. Office duties also included developing corporate, B2B and B2C materials including pamphlets, business cards, greeting cards, and much more. - <http://www.nuear.com>

Freelance Graphic Designer *John Jacobson, February 2009 - Present*

Responsibilities: Create several designs for iPhone application icons, design company logo, signage, and website

Graphic & Web Designer *CommNexus San Diego, June 2008 - August 2009*

Responsibilities: Create graphic content for <http://www.commnexus.org> and events; update and manage website

Results: Maintained and updated the website on a daily basis as well as created graphics for the CommNexus website and printed material. Took photos at special events and managed photos for public viewing online.

Graphic Artist, Flash Developer *Earthguide at Scripps Institution of Oceanography, May 2007 - April 2009*

Responsibilities: Create web-based learning tools for classroom use (K-12) using Flash, Photoshop, and Illustrator

Results: Delivered several learning tools and animations designed both independently and as a team effort. Many have been used in classrooms at UCSD and surrounding community colleges, aired on NOVA (PBS), and have been used for the Earth Science program in the San Diego Unified School District - <http://earthguide.ucsd.edu>

Additional Work

Website Maintenance (Youth Speaks, August 2004-May 2005)

Website Maintenance (The College Preparatory School, June 2004-May 2005)

Web & Graphic Design (Independent Freelance, 2003-Present)

Test Student for learning Art Teachers (California College of the Arts, 2004-2005)

Community Service (Youth Leadership Council of Oakland Public Library, 2001-2009)

SKILLS

Technical

- Adobe Photoshop, Illustrator & InDesign up to CC (extensive knowledge)
- Main (daily knowledge): HTML, CSS, XML(XSLT)
- Practical knowledge: JavaScript (including numerous plugins), AJAX practices, PHP, ASP
- Exposure to: C#, MongoDB
- Microsoft Office Suite • Apple and PC capable

Additional Skills

- Account Support
- Project Management
- Customer Service
- Product Development

EDUCATION

Bachelor of Arts in Visual Arts/Media with Computing Emphasis, March 2009

University of California San Diego

Overall GPA: 3.72, Cum Laude

Major GPA: 3.88